



## Black Professional Women Magazine Layouts



# CONTENTS

## ABOUT US

*.NET Black Professional Women Magazine is an online marketing magazine. It's designed to market African American Women and their Business(es). Some of these women are current clients of Alpha Illustrations and others are members of the Black Professional Women.com website, where web space for starting businesses or enhancing their current business* [READ MORE](#) [PAGE ... 5](#)

## MODERATORS

*Manages Black Professional Women.com Groups in Facebook, LinkedIn, and Yahoo. They also manage assigned Main Blogs for BPW.com. They are at times asked to* [READ MORE](#) [PAGE ... 16](#)

## FEATURED PROFESSIONALS

*Includes the Cover Story and Articles for those who purchase a Full, Half and Quarter page layout. They will remain in the magazine for 3 months then the articles will be sent to the Archives however* [READ MORE](#) [PAGE ... 9](#)

## PRICES

*Our prices have changed since we are now including websites and web pages with the Layout Packages. You can also purchase a layout without becoming a member* [READ MORE](#) [PAGE ... 7](#)



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## FULL PAGE

*Larger than your regular 8.5 X 11 inch standard letter sized paper comes in portrait format only. Articles - Advertisements; unedited images with 96 dpi resolution and above must be submitted. PAGE ... 10*

## HALF PAGE

*Larger than your regular 11 X 4.25 or 5.5 X 8.5 inch standard half-sized paper comes in portrait and landscape formats. Articles - Advertisements; unedited images with 96 dpi resolution and above must be submitted. PAGE ... 11*

## QUARTER PAGE

*Larger than your regular 5.5 X 4.25 or 2.75 X 5.5 inch standard quarter-sized paper comes in portrait and landscape formats. Articles - Advertisements; unedited images with 96 dpi resolution and above must be submitted. PAGE ... 12*

## LOGO

*Larger than your regular 2 X 3.5 or 3.5 X 2 inch standard sized business card comes in portrait and landscape formats. Logos must be 96 dpi resolution and above and in a .png or .gif file format if possible. PAGE ... 13*



# CONTENTS

## LINKS

*Links are included in all packages which will navigate to your website, web page, email, or contact number. PAGE ... 14*

## SUBSCRIBE

*You are automatically a part of the BPW mail-out database once you have purchased a magazine layout or become a member of BPW.com. If you are not a member or have not purchased a magazine layout you can subscribe by visiting the .NET or BPW.com websites and submit the email you want to receive the .NET BPW Magazine PAGE ... 15*

## MEMBERSHIP / WEB HOSTING

*Non-BPW and non-Alpha Illustrations clients only; By purchasing an ad or layout you are considered as a lifetime member. Your membership entitles you to receive a website and free web hosting on BPW.com see PAGE ... 16-20*

## CONTACT US

Melinda J.B. Dupre / Administrator  
[admin@blackprofessionalwomen.com](mailto:admin@blackprofessionalwomen.com)  
301-442-4298 Page 21



# ABOUT US

*.NET Black Professional Women Magazine is an online marketing magazine. It's designed to market African American Women and their Business(es). Some of these women are current clients of Alpha Illustrations and others are members of the Black Professional Women.com website, where web space for starting businesses or enhancing their current business. The .NET BPW Magazine purpose, to promote its members and their business. The online magazine will feature a new business professional every quarter.*

*We intend to bring more exposure to their business and enlighten viewers about their success. It's use will provide true networking for members and their businesses. We are based in Landover, MD about 10 minutes outside of Washington, DC.*



# MODERATORS

## MODERATORS

*Although there are several types of memberships with Black Professional Women.com, let's focus on the moderator's, the women who actually control BPW.com. Moderators are divided into two areas, those who manages the networking groups and those who control blogs. In general all moderators manages Black Professional Women.com Groups in Facebook, LinkedIn, and Yahoo. They also manage assigned Main Blogs for BPW.com. They are at times asked to choose whether or not if someone outside of membership can post an ad on the main website.*

*There are moderators who are selected for a specific purpose to manage the main blogs on BPW.com. These women are chosen by the founder or the administrator of BPW.com they have the freedom to market their business through these blogs and build their own networking database.*

*State Blogs are also managed by moderators but their membership is not appointed but paid for if they choose to represent the state where they reside and market their business through the blog they are free to do so. Visit [www.blackprofessionalwomen.com](http://www.blackprofessionalwomen.com) for more information.*



# PRICES / ARTICLES

## COVER STORY

You will be featured on the front cover including 4-8 web pages and an additional web page featuring a full page advertisement. You will officially become a lifetime member of BPW.com as a consultant and you will be authorized to advertise in all BPW.com web space when available. [ Directory, E-Blast, Website, Blogs, Facebook Group\* ] ( Price: \$150.00 ) [Click Here](#)

## FEATURED FULL PAGE ARTICLE

You will be featured in the magazine with 2-4 web pages and an additional web page featuring a full page advertisement. You will officially become a lifetime member of BPW.com as a consultant and you will be authorized to advertise in all BPW.com web space when available. [ Directory, E-Blast, Website, Blogs, Facebook Group\* ] ( Price: \$125.00 ) [Click Here](#)

## FEATURED HALF PAGE ARTICLE

You will be featured in the magazine with a half web page article and an additional half web advertisement. You will officially become a lifetime member of BPW.com as a consultant and you will be authorized to advertise in all BPW.com web space when available. [ Directory, E-Blast, Website, Blogs, Facebook Group\* ] ( Price: \$100.00 ) [Click Here](#)



# PRICES /ADS

## FULL PAGE ADS

You will be featured in the magazine with a quarter page advertisement or article. You will officially become a lifetime member of BPW.com as a consultant and you will be authorized to advertise in all BPW.com web space when available. [ Directory, E-Blast, Website, Blogs, Facebook Group\* ] ( Price: \$75.00 ) [Click Here](#)

## HALF PAGE ADS

Your logo/ad will be placed in the magazine You will officially become a lifetime member of BPW.com as a standard member which includes all networking opportunities [ Directory, E-Blast, Website, Blogs, Facebook Group\* ] ( Price: \$50.00 ) [Click Here](#)





# PRICES /ADS

## QUARTER PAGE ADS

You will be featured in the magazine with a quarter page advertisement or article. You will officially become a lifetime member of BPW.com as a consultant and you will be authorized to advertise in all BPW.com web space when available. [ Directory, E-Blast, Website, Blogs, Facebook Group\* ] ( Price: \$35.00 ) [Click Here](#)

## LOGO ADS

Your logo/ad will be placed in the magazine You will officially become a lifetime member of BPW.com as a standard member which includes all networking opportunities [ Directory, E-Blast, Website, Blogs, Facebook Group\* ] ( Price: \$20.00 ) [Click Here](#)

All members will be added to the .NET, BPW.com, JUSTMEN.biz, business directory. If you are a non-profit organization or need a consultant to help you get it started, there is a discount in website designing prices if you choose Rachel Renata #BRAVE ♥, LLC ( [www.rachelrenata.com](http://www.rachelrenata.com) ), or Sister Angel Network ( <http://www.sisterangel.net> ) for your notary needs.



# COVER STORY

## FEATURED FULL PAGE ARTICLE



**Rose Catering**  
*net*  
Black Professional Women

**Rosena' Haynes**  
Opens her doors to the community for the first time. Freshly baked bread, delicious entrees, dinner and refreshing drinks. She is the proud owner of "Rose Catering" (Where Eating Is Allowed).

See read about her unique success as she is featured as this quarter Business Professional.

This is a sample of the cover page of the JWP Magazine. Click below to view the inside story

[View Inside](#)

[Half Page Layout Sample](#)

[Full Page Layout Sample](#)

[Quarter Page Layout Sample](#)

Here is a sample of the cover page article, it features a woman whose business is call Rose Catering. It will navigate to her other pages. Since this is an online magazine it allows us to use slide shows as a visual advantage. The size of the page is 800 X 1100 pixels which is a little larger than the average paper size 8.5X11 inches, 4-8 pages.



**Rose Catering**

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**Rosena Haynes, Founder**  
**Rose Catering, Inc.**  
2598 Peters Court, South Carolina  
rosenahaynes@rosecatering.sm  
555-555-5555


# FULL PAGE ARTICLE


## FEATURED FULL PAGE ARTICLE



**RUBEN REALTY**


**Carrie Rubens**  
*Rubens Realty, Inc.*  
*New Development*  
562 Robinson Ct. Ca. 93535  
9am - 6pm / Mon-Fri  
10am - 1pm / Sat.  
Phone: 1-555-555-5555  
Fax: 1-555-123-5555  
CarrieR@crealty.sam  
www.ccrealty.sam





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Here is a sample of the full page html ad, it features a woman whose business is call Ruben Realty. IWe added her contact information a map of directions and images of available homes. HTML ads allow you to give viewers detail information while still offering them a visual of your business.

The size of the page is 800 X 1100 pixels which is a little larger than the average paper size 8.5X11 inches 2-4 pages.



# HALF PAGE ARTICLE /AD

## FEATURED HALF PAGE ARTICLE / AD



evon shade

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evonshade@evon.mus / 777-125-8787 / sample\*

This article can also serve as an ad, supplying viewers with the business concept and advertising your business as well. The option to have your business represented in article or ad is your choice.

Every layout we design can be used in your social networks and your website for marketing depending on whether or not your layout is static or embedded html.

The size of the page is 800 X 550 pixels which is a little larger than the average paper size 8.5 X 5.5 inches.



# QUARTER PAGE AD

## QUARTER PAGE AD



**Tracy Legal Service**

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**Attorney Tracy Morrison**

58247 Forbes Blvd, NY  
Suite 700,  
Office: 7am - 6pm M-F  
Direct Phone: 555-555-555  
Email: [tmorrison@tlservices.sam](mailto:tmorrison@tlservices.sam)  
Fax: 555-555-5555  
[www.tlservices.sam](http://www.tlservices.sam)

This is a sample of the quarter page layout. It is available for advertisement use only.  
Size= 425pixels X 550pixels

\$45 for 3 months



This layout sample can only be an embedded ad only. It will be coded linking your contact number, email, and website individually or the whole ad can be linked to the web space of your choosing.

Every layout we design can be used in your social networks and your website for marketing depending on whether or not your layout is static or embedded html.

The size of the page is 425 X 550 pixels which is a little larger than the average paper size 4.25 X 5.5 inches.





# LOGO / BUSINESS CARD AD

## LOGO / BUSINESS CARD AD



This layout sample can only be an embedded advertisement. It will be coded linking your contact number, email, and website individually or the whole ad can be linked to the web space of your choosing.

Sizes may vary depending on your preference. Logos only comes in a square orientation only, logo with content are available at the information provided below.



The size of the ad is 350 X 200 pixels which is a little larger than the average business card size 3.5 X 2 inches. 200 X 200 pixels which is the size of the logo and business card design.

**ATTENTION:** When presenting your business for a full page or half page advertisement, you will need at least make your full page 825 X 1125 layout allowing 25 pixels on the outside of your design. An additional 25 pixels for the inside of your ad. All images, text, etc must be inside of that area to avoid text and images getting lost in the page bend. Click [HERE](#) for details.



# LINKS

## LINKS ADVERTISEMENT

Links are used as inbound and outbound advertisement. You will find your business link listed in the BPW magazine, blog, and main website to promote and allow visitors to contact you. Links are available to all BPW members and non members on the BPW website only for free. The magazine, and **blogs for site consultants and moderators** are not free ... they are allowed to set their own prices for advertising.

For outbound links to your website, blog, or email from the BPW magazine will cost \$5.00. It will be a one line which will feature your website, blog, or email address attached under the Available Businesses column listed under your business title on the cover page.

*All other advertisements in the magazine and on the website will be added to the Available Businesses as a part of their packages. All ads will remain of every issue of the magazine, lifetime. If you would like to change your advertisement for the next issue and fee may apply depending on what type of changes or upgrades are needed.*



# SUBSCRIBE

## SUBSCRIBE

We would like to keep you updated with the recent events of Black Professional Women website and the .NET Black Professional Women Magazine. If you are a member of our main website or any state, community, or moderator blog you will be sent recent news for BPW. Personal blog created by moderators may require you to ask to join their network and a different set of rules may apply.

If you are not a member of any networking space in BPW and would like to advertise, you must subscribe in the community blog to verify that your business and email is legit. This might take up to 3-5 business days since we receive a large volume of email and have to determine which is or not spamming content.

As a non-member you will be allowed to only introduce yourself and your business. As a BPW member you will be able to create your own profile and post any ads you would like in the BPW Community Blog.

Other updates ... email advertisement of your business to other potential clients and will be posed in our Facebook, Twitter, and LinkedIn groups.





# MEMBERSHIP

## MODERATORS

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*State Blogs are also managed by moderators but their membership is not appointed but paid for if they choose to represent the state where they reside and market their business through the blog they are free to do so. Visit [www.blackprofessionalwomen.com](http://www.blackprofessionalwomen.com) for more information.*

**MEMBERSHIP FEE: \$50**

*Includes a five page website, blog, bpw email, eblast and more...*



# MEMBERSHIP

## CONSULTANTS

*This membership is a little different from Moderators ... Consultants are not responsible for monitoring the website and groups. Like moderators, they provide services for potential clients under their profession heading. All women who are clients of Alpha Illustrations will become consultants and receive a free 5 page website.*

*Consultants can be upgraded to Moderator if they choose to and will be able to advertise in all BPW.com groups, blogs, social networks and websites. If you are currently a consultant of BPW.com and would like to upgrade, contact us.*

To know more about Consultants visit [www.blackprofessionalwomen.com](http://www.blackprofessionalwomen.com) for details.

**MEMBERSHIP FEE: \$50**

*Includes a five page website, blog, bpw email, eblast and more...*



# MEMBERSHIP

## STANDARD

*Standard membership consist of being able to advertise in all BPW.com groups, blogs, social networks and websites. You might ask what is the benefit of advertising in these web spaces ... non-members can only do it once and it when they join these free networks. You will be able to advertise often as a member of BPW.com.*

*The Community blog is an area for your business which allow you to create your own account and market your business. If you are currently a standard member of BPW.com and would like to upgrade, contact us.*

*To know more about Standard membership visit [www.blackprofessionalwomen.com](http://www.blackprofessionalwomen.com) for details.*

### **MEMBERSHIP FEE: \$25**

*Includes free advertising in all website blogs and networking groups, plus a layout in the .NET BPW Magazine ...*



# WEB HOSTING

## WEB HOSTING

We now provide web hosting for members who need their own web space. The web hosting is engineered through Black Professional Women website creator Alpha Illustrations. Although as a member you will be given a website in a blog platform, it will still carry the BPW.com domain name. You can now have your own free domain name, unlimited email, unlimited bandwidth, free website building tools and more.

\$60.40 is the one time setup fee: web hosting included: [Click Here](#)

\$35.88 yearly web hosting renewal

Web Designing Discount: [Click Here](#)

5 page website design with logo, social network links, blog and plugins integrated into the website. SEO score 95% or above, verified through google, bing, yahoo, web safe norton symantec.

\$150.00 Design cost:

\$ 60.40 Hosting and setup fee

**\$210.40: TOTAL PACKAGE Plus 2 ADS** [Click Here](#)



# CONTACT US

## INFORMATION

### EMAILS

Melinda J. B. Dupre / Administrator

[admin@blackprofessionalwomen.com](mailto:admin@blackprofessionalwomen.com)

Mitchell J. Dupre Sr / Founder, Webmaster

[webmaster@blackprofessionalwomen.com](mailto:webmaster@blackprofessionalwomen.com)

[info@blackprofessionalwomen.com](mailto:info@blackprofessionalwomen.com)

### PHONE:

301-442-4298

**DISCLAIMER:**

*The contents for .NET Black Professional Women Magazine and Black Professional Women Website might change. Please contact us if you have questions about updates for either sites. If you are a current member there are discounts available, and new features. We are currently undergoing a transition with our web hosting and might have to move is the hosting does not meet or improve our needs. We will inform you if there need to be any changes of your part.*

